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Headstone Auction for Road Safety Charity

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Press Release: Candor Trust

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The toll and it's sequelae - including a sea of related gravesites shouldn't be taboo, says Candor Trust Spokeswoman Rachael Ford. Nor a subject only considered when it is too late to help turn the tide. In recognition of this, and to raise awareness, a quality headstone is offered as a fundraiser on Trade Me by the Trust, which works Nationally to reduce road trauma from drugged & drink driving.

The nature of the road toll is that headstones are required unexpectedly - though families often are emotionally unable to erect headstones for several years. Road crash is the cause of death for 1 in 50 Kiwi's (Statistics NZ), & the the main factor is drug/drunken driving, despite Government "speed spin".

Indicators suggest that Victimising DUI incidents occur on average 40x weekly on New Zealand's roads. Gratuitous "Driving Under Influence" (DUI) violence or killings befall innocent victims in half of these predictable crashes.

ACC does not cough up for the memorial stones of traffic crime Victims, whether they be at fault or just innocents randomly felled. Judges rarely compel reparation, even to assist the families who become bereaved with such essential items.

The proceeds of the charity auction will go to support initiatives which can most powerfully reduce impaired driving. Monies raised will help fund research, education, pressure to reduce Police chases, and ongoing support for victims.

CANDOR believes selecting a headstone for this auction is far from morbid, but rather is optimal for making the current road safety crisis real to those as yet untouched. A warm living breathing loved one leaves for the day, or walks away to school or the Dairy with a casual goodbye.

Before long, a cold hard headstone may be all that is left of them, for us to touch. Candor hopes the auction will attract a good donation, given the increasingly difficult fund raising environment. Alternately staff will be almost as happy if someone who is in need today gets a bargain.

Also for sale in the charities section is a sobriety drug free driver for one night, he is not one of ours but this is an initiative Candor fully supports..

ENDS

The headstone auction link

www.trademe.co.nz/Building-renovation/Other/auction-165616369.htm